



MEDIA RELEASE

August 5, 2022

Contact:

Amy Sunderhauf, President, Women United
amy@sunderhauf.com

FOR RELEASE: IMMEDIATELY

WOMEN UNITED AND GLASSBORO CHILD DEVELOPMENT CENTERS PARTNER TO BRING BORN LEARNING TRAIL TO RENLUND MEMORIAL PARK

Glassboro, New Jersey - August 5, 2022 - Learning happens everywhere a child goes, and with an installation of a new Born Learning Trail, visitors of the Renlund Memorial Park will have a whole new early learning experience to explore. Women United, an affiliate group of the United Way of Gloucester County has partnered with Glassboro Child Development Centers (GCDC) to install the new outdoor interactive early learning Trail at Renlund Memorial Park. **The opening event will be held on Thursday, August 11th at 4:30pm, with a community gathering and ribbon cutting ceremony.** At the conclusion of the ceremony, guests are welcome to walk the trail and participate in the posted activities.

The Born Learning Trail is a series of interactive learning activities, with signs thoughtfully placed throughout an established park and recreation center. The signs along the Trail prompt young children and their families to complete activities or engage with their surroundings in a unique and fun way. The signs encourage creative thinking, physical activities, and promote engagement opportunities for children and their parents and caregivers.

"Born Learning Trail was a natural partnership for Glassboro Child Development Centers as its design and intended outcomes strongly align with our mission to educate young children and to support families in their children's development," states Joan Dillon,

Executive Director, Glassboro Child Development Centers. *"We look forward to the Glassboro Born Learning Trail being a focal point of future GCDC Family Engagement events!"*

Based on the latest early childhood research and approved by national early learning experts through United Way of America, the Born Learning Trail is designed to help adults interact with children to boost language and literacy development and to help caregivers understand how best to support early learning in outdoor everyday moments.

The Borough of Glassboro has been incredible in its partnership, to open the eighth Born Learning Trail in New Jersey. *"The Born Learning Trail promotes a fun and engaging outdoor experience, which is vital in the support of early childhood learning,"* said Amy Sunderhauf, President of Women United. *"The partnership among Women United, Glassboro Child Development Centers, and the Borough of Glassboro has brought to life this experience for the families of Gloucester County. It is our goal at Women United to serve and enrich women and children of Gloucester County, we could not be more thrilled to have this installation benefit the families of our community,"* Sunderhauf continues.

"The Borough is grateful to Women United for their dedication to enhancing Renlund Memorial Park with a new Born Learning Trail and expanding what our park already has to offer," said Councilwoman Anna Miller. *"This addition gives families an opportunity to turn a stroll through our park into an interactive outdoor learning experience."*

Community members and residents are welcome to attend the ribbon cutting ceremony on Thursday, August 11th. For more information on the Born Learning Trail, visit: <https://bornlearning.org/trails/overview>.

About Women United

Women United is an affinity group of the United Way of Gloucester County but operates independently. Established locally in 2008, Women United has brought together a team of leadership volunteers who bring the vision, energy, talent, resources and initiative to improve lives in our community and create lasting change. Women United is dedicated to ensuring that women's issues are being adequately addressed and funded, and that children in our community have access to the tools they need to attain academic success. The organization's goal is to concentrate on critical issues facing women today that will promote confidence and independence through financial literacy,

mentoring and volunteerism. For more information, please visit <https://uwgcnj.org/our-work/women-united/>.

For additional information on Women United of Gloucester County, email Amy Sunderhauf at amy@sunderhauf.com.

###